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# a story of SUCCESS



## Orange County Boy Scouts Santa Ana, Calif.

Total Sales	<b>\$19,300</b>
Participants	<b>58 scouts</b>
Sales Average	<b>\$330 per scout</b>
Program	<b>Classic</b>

Participating in the National Jamboree is a dream for any Boy Scout. Scout troops in Orange County, Calif. turned to RightResponse to **make that dream a reality.**

Parents and leaders knew they needed something different to **raise enough money for Scouts to travel** to West Virginia for the Jamboree.

When they found the first aid kits from RightResponse, adults felt the fundraiser had potential. Scouts soon **turned that potential into profits.**

In just two weeks, some 58 Scouts **completed sales of \$19,300.** Three Scouts each brought in sales of more than \$1,500.

The **50% profit on sales** helped the troops exceed its fundraising goals quickly.

"That really **helped my son offset the cost** of this once-in-a-lifetime trip to the National Jamboree," said one parent.

Next summer, an estimated 50,000 Scouts will join for the National Scout Jamboree. Troops from **Orange County will be well represented** there, thanks to hard work and RightResponse!

*"The products were so easy to sell and Scouts selling first aid just makes sense!"*

— Tom Sales  
Orange County Boy Scouts

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