
a story of SUCCESS



K.L. Carver Elementary School San Marino, Calif.

Total Sales	\$45,400
Participants	320 students
Sales Average	\$138 per student
Program	Spiff and Biff

Combine two parent volunteers who did their homework with an inspired student body and you get a **fundraiser that earns straight A's!**

When parent volunteers Tami McGovern and Kathy Osegueda sought a new fundraiser for their school, they thought RightResponse might be a good choice. But to be sure, **the parents contacted other schools who had used RightResponse.** And liked what they heard.

Working closely with their Fundraising Specialist, **the parents and teachers got students fired up to sell,** offering prizes and other fun incentives. Some teachers inspired students by **offering a "no homework" day** for the top selling classes.

In a few short weeks, the fundraiser crested at **an amazing \$45,400 in sales,** with 320 kids selling at least one kit. The \$22,500 raised will **pay for music and art programs** at the school, as well as part of the salary for a librarian and a computer lab staff member.

"Parents were tired of selling the same products year after year and wanted something new," said Tami McGovern. **"They loved first aid!** You can never have too much first aid."

"We were looking for something different as well as healthy. RightResponse turned out to be great for our school!"

– Kathy Osegueda
Parent Coordinator

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