
a story of SUCCESS



North Kitsap Little League Poulsbo, Wash.

| | |
|---------------|------------------------|
| Total Sales | \$14,016 |
| Participants | 170 players |
| Sales Average | \$82 per player |
| Program | Classic |

A “chocolate mess” 16 years ago turned off a Little League in Poulsbo, Wash., to fundraisers involving players. **That changed when they turned on RightResponse.**

Impressed they could raise funds with no money up front, **the league offered RightResponse** to its 72 teams to pay for field improvements and concession stand supplies.

Players and parents warmed up their pitches and in a month brought in **sales totaling \$14,016, raising \$6,541.** The league itself got into the action, purchasing Soft Kits for each team to have in their equipment bag.

In all, players on **68 of the 72 teams sold first aid kits** to raise money. Top sellers were rewarded with tickets to a Seattle Mariners pro baseball game.

“It went very smooth,” said Mike Driscoll, league president. “For the time we spent on it, **we got a great return.**”

Driscoll noted national Little League rules allow players to participate in only one fundraiser each year.

“**We picked the right one this year,**” he said.

“Everybody loved RightResponse fundraising. It was good for the kids, good for families and good for the community.”

– Mike Driscoll
League President
North Kitsap Little League

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