
a story of **SUCCESS**



Woodward-Granger Elementary School Granger, Iowa

<i>Total Sales</i>	\$15,247
<i>Participants</i>	175 students
<i>Sales Average</i>	\$87 per student
<i>Program</i>	Classic Fundraiser

Woodward-Granger Elementary **wanted to buy a kiln** for the school's art department. The kiln was intended to enhance student learning, so everyone wanted to find a way to buy it.

Instead of picking the old, standby fundraisers, the school's PTO thought **RightResponse would be a nice change of pace.**

Little did they know how much of a change. Setting a modest goal of raising \$4,000, students began selling. Before long, they shattered that goal **as sales climbed to \$15,000!**

In all, students raised nearly \$7,300 – **more than enough to buy the kiln.** The extra funds went into the school's PTO fund for other projects.

While the first aid kits inspired sales, **students had an ulterior motive** for getting orders – all students selling more than \$100 could participate in a "human car wash."

A total of 53 students hit the \$100 mark. Each got to **dowse the principal and art teacher with buckets of water** as they came by.

Thanks to RightResponse, the school made a big splash in having fun *and* raising money to make the event one of the **school's most successful fundraisers!**

"RightResponse fundraising is everything a school fundraiser should be!"

– Cheryl Kruger
Art Teacher

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