
a story of SUCCESS



Cordillera Elementary School Mission Viejo, Calif.

Total Sales	\$7,903
Participants	46 students
Sales Average	\$170 per student
Program	Spiff and Biff

Some budding scientists decided to experiment with RightResponse for fundraising and **proved that first aid is a winner** in earning money.

Students at Cordillera Elementary School in Mission Viejo, Calif., needed money to attend a 6th grade science camp. School officials were searching for **a fundraiser with universal appeal** that could raise money in their community by offering a product of value.

They chose RightResponse and thought a Spiff and Biff-themed fundraiser **would help the kids have some fun** while earning money for science camp.

The smiles – and the money – came quickly. **In just one week, students sold \$7,903** in first aid kits, earning nearly \$4,000!

“We were completely surprised how well these kids did,” said Patty Pineda, who helped coordinate the fundraiser.

The school is not finished raising funds with RightResponse. **They referred three other schools** and will earn 10% on those fundraisers through the Refer-a-Friend program!

“I was happy to see these kids so excited to be selling something different and new. No more candy bar fundraisers for our school!”

– Patty Pineda
Cordillera Elementary School

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