
a story of **SUCCESS**



Eastlake High School Show Choir Chula Vista, Calif.

<i>Total Sales</i>	\$3,154
<i>Participants</i>	40 students
<i>Sales Average</i>	\$80 per seller
<i>Program</i>	Classic Fundraiser

When the choir at Eastlake High School in Chula Vista, Calif., needed funds to travel to bright lights of Tinseltown, they found **RightResponse was music to their ears.**

The show choir had to raise funds quickly to pay for buses to take them to a choir competition in Los Angeles. **The worry about where to get the money** was creating sour notes for many in the choir.

That's when they found RightResponse. Choir members and their parents **loved the harmony of selling healthy, responsible first aid kits.**

The 50% profit on every kit they sold also was noteworthy, **allowing the choir to raise funds more quickly** compared to other fundraising products.

In a short time, the choir sold \$3,154 in RightResponse first aid kits and **made \$1,577 in profits** – enough to pay for two buses.

The choir director sang praise for RightResponse, noting it **was perfectly in tune** for their fundraiser.

“RightResponse kits were easy to sell and we were able to make the money we needed quickly.”

– Joseph DeMers
Choir Director
Eastlake High School Show Choir

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