
a story of SUCCESS



California Bears Baseball San Diego, Calif.

Total Sales	\$2,700
Participants	15 players
Sales Average	\$180 per seller
Program	Quick Sell Backpacks

A team of 13-year-old baseball players stepped up to the fundraising plate and **hit one out of the park** with RightResponse.

The California Bears traveling baseball team needed funds for rising tournament entry fees. The coaches thought the **Quick Sell Backpacks would offer a great incentive** for the players to get out and sell.

Players hit the field and within two weeks they penciled into the box score **\$2,700 in sales!** The top selling player received a new wooden bat to use in an upcoming tournament.

The team said RightResponse was **a welcome change** from the candy and magazine fundraisers done in the past.

And they are planning to add RightResponse to the team roster, **doing a fundraiser every few months** to raise money for future tournaments.

“Having a product that the kids can sell and be proud of is a huge motivator.”

— Dave Palet,
California Bears coach

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