
a story of **SUCCESS**



Julie Murphy Medical Fund Oregon City, Ore.

<i>Total Sales</i>	\$2,200
<i>Participants</i>	Family of 5
<i>Sales Average</i>	\$440 per seller
<i>Program</i>	Classic Fundraiser

The diagnosis of juvenile rheumatoid arthritis for a seven-year-old girl prompted her family to turn to RightResponse **as a way to pay for medical expenses.**

Soon after the diagnosis, the girl's parents and grandparents **went to work to raise funds.**

The grandmother, who worked at a large organization, **left order sheets and a letter** about her granddaughter's condition in break rooms around the company.

Touched by the appeal, **coworkers began ordering RightResponse kits** to support the little girl. Other sales came in as word spread, reaching far beyond the family's expectations.

Within a month, the family recorded **\$2,200 in sales**, raising \$1,100 to pay for the girl's health expenses.

“You don't have to be a large organization to benefit from a healthy fundraiser such as RightResponse.”

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RESPONSIBLE FUNDRAISING™