
a story of SUCCESS



Cub Scout Pack 19 Weymouth, Mass.

Total Sales	\$3,600
Participants	26 Cub Scouts
Sales Average	\$140 per seller
Program	Classic Fundraiser

First aid is the most common merit badge a Cub Scout can earn. A Cub Scout Pack in Weymouth, Mass., decided to **go beyond earning a first aid badge** and instead earned money with first aid, raising hundreds of dollars with RightResponse.

A total of 26 Cub Scouts, from ages 6-11, wanted to raise funds for their scouting activities. The Pack Leader purchased RightResponse kits and **challenged each Cub Scout to sell** at least two kits.

The boys cinched up their kerchiefs and began selling. Out of the 26 boys, **10 boys each sold more than \$200** in kits.

By the end of fundraiser, the Pack sold a total of \$3,600 in RightResponse first aid kits. **That translated into \$1,800** for the scouts.

The Cub Scouts showed that when you choose RightResponse, **be prepared to watch your fundraising income rise!**

“We really liked the product and its association to the Cub Scout mission.”

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